Create your own internal communication model



should be informed which the partner also the topic on here who should get internal topics. List informed of selected List your key partners

KEY COMMUNICATION **ACTIVITIES**

AND COMMUNICATION **VALUE PROPOSITION**

GOALS

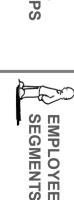
strategy here. >> communication deliver to internal communication the main goals for the the employees? Insert the organization and to What value does internal

communication activities Describe your key internal



RELATIONSHIPS **EMPLOYEE**

from internal communication. employee segment expects Describe what each



segments here and differ >> how do their needs different employee Describe your



available to you. >> including external resources communication team here List the key resources of the



use. >> employee segment 2) what different channels do you communicate with each Describe 1) how you plan to





ADDED VALUE

List what additional value your internal communication creates to the organization. >>









for the internal communication. >>