









Create your own internal communication model

 <p>KEY STAKEHOLDERS / PARTNERS</p> <p>List your key partners here who should get informed of selected internal topics. List also the topic on which the partner should be informed. >></p>	<p>KEY COMMUNICATION ACTIVITIES</p>  <p>Describe your key internal communication activities here. >></p>	<p>VALUE PROPOSITION AND COMMUNICATION GOALS</p>  <p>What value does internal communication deliver to the organization and to the employees? Insert the main goals for the internal communication strategy here. >></p>	<p>EMPLOYEE RELATIONSHIPS</p>  <p>Describe what each employee segment expects from internal communication. >></p>	<p>EMPLOYEE SEGMENTS</p>  <p>Describe your different employee segments here and how do their needs differ >></p>
<p>COMMUNICATION COST STRUCTURE</p>  <p>Describe your cost structure here and budget for the internal communication. >></p>	<p>COMMUNICATION TEAM RESOURCES</p>  <p>List the key resources of the communication team here including external resources available to you. >></p>	<p>ADDED VALUE</p>  <p>List what additional value your internal communication creates to the organization. >></p>		